

Press Release

**Youth Square's New "Community Exploration - Creative+ Arts Camp - Exhibition"
Accompanying Students on a Sensory Journey to Find Their Creativity and
Connect Lives**



(Hong Kong, 24 Apr 2019) If you opened your senses wide as you walk into the community - what sort of interesting elements will you find? Organized by the Hong Kong Arts Development Council and planned by Youth Square, the "Community Exploration - Creative+ Arts Camp - Exhibition" will be kicked off from 23 - 27 April 2019 with artists of various fields leading student art ambassadors on an in-depth journey through the community. Together, they will open their senses - sight, sound, smell, taste, and touch – to observe and discover the wonders of the community in search of its colors, scents, pulses, and stories that help each participant learn to express their personal ideas using different methods of artistic expressions.

Entering the Community and Artistic World with Fully Receptive Senses

"Community Exploration - Creative+ Arts Camp - Exhibition" has the theme of "Artistic Creativity x Community Exploration". The program has invited certified Zentangle teacher "Kityicat Creation", percussion music group "Toolbox Percussion", fragrance maker "okapistudio", sustainable design studio "KaCaMa Design Lab", and mime and physical theater director Danny Suen to be the instructors who will lead the students' sensory expeditions into the community and teach them about multifaceted artistic methods to express themselves. Art ambassadors from different primary and special schools all over Hong Kong will participate in different forms of artistic workshops and activities. They personally will explore

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新世界設施管理有限公司
New World Facilities Management Company Limited

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every nook and cranny of the streets to investigate the connection between arts and the community. Each student art ambassador will be able to apply what they have learned by creating their own art pieces in the duration of the art camp that expresses their impressions and feelings toward the community.

Youth Square is also hosting an in-depth community story art experience exhibition, which will take place 6 – 18 May and feature the artworks of these art ambassadors. The ambassadors will send out invitation cards to people from the community, inviting them to take part in the exhibition together. Besides being able to admire the artwork of the students, residents will also get to understand the cultural story behind the community and get to appreciate it from a different perspective.

Youth Square designed the contents of this arts camp in accordance with the "NACP creative cultivation class framework". This includes the organizing of art workshops of a few different formats with sensory artists that will best bring out the "Notice, Analysis, Create, and Practice" abilities of the students. They hoped to stir up the students' senses through this arts camp and strengthen their sense of self as well as the connection between arts and the community. Under the careful direction of expert sensory artists, they will have the opportunity to discover the way to express themselves.

Other than the sensory artists, "Community Exploration - Creative+ Arts Camp - Exhibition" also recruited many project assistants who are interested in artistic education or creativity classes, providing them a unique platform to display their artistic and leadership talents through trainings and the opportunity to lead class activities.

Creative+ Arts Camp (Primary Schools and Special Schools)

Date: 23 April 2019 (Tuesday) - 27 April 2019 (Saturday)

Time: 09:00-17:00

Venue: Youth Square and Chai Wan Community

Creative+ Arts Camp - Exhibition

Date: 6 - 18 May 2019

Venue: Y Platform, 1/F, Youth Square

Free Admission



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Appendix (Photos download link : <https://bit.ly/2KTgdHY>)

Sensory Workshops and Artists of Community Exploration - Creative+ Arts Camp - Exhibition	
<p>Sight Laboratory – Kityicat Creation Kityi Kwan</p>  <p style="text-align: right; font-size: small;">關潔怡</p>	<p>Workshop Details: Exploring shapes and colors found in the community and finding a community story that individual students are most interested in to create a cooperative piece called "Draw Out the Community".</p> <p>Artist Profile: Kityicat is a certified Zentangle teacher, JPHAA Pastel Nagomi Art Instructor, SoulCollage Facilitator, local illustrator, designer, painter, and original brand producer. She was involved in multimedia design and publishing work for many years and is an expert at a diverse number of art styles. She desires to express positive messages through original works and strives to help more people get closer to art via both illustration production and art classes.</p>
<p>Sound Laboratory – Toolbox Percussion Brian Chan</p>  <p style="text-align: right; font-size: small;">陳彤</p>	<p>Workshop Details: Listening to the voices of the community in different ways to find its history, worries, and hopes. Performing an improvised community concert using personalized percussion instruments created with recycled plastic bottles.</p> <p>Artist Profile "Toolbox Percussion" delves deeply into modern percussion music and constantly promotes percussion instruments as a cultural program. Through their diverse artistic visions and innovative methods, they hope to leave an impact on the current generation of musicians and cultivate young musical talents. In recent years, their vision has taken root in secondary and primary schools through performances that reflect our modern life, inspiring young audiences to strive to have insight on the artistic pulse and share pleasures together.</p>

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**Smell Laboratory –
Okapistudio
Max Cheng**



鄭志堅

Workshop Details:

Listening to the stories of people in the community and experiencing environmental scents. Learning scent art and creating a uniquely memorable "fragrance". Together, students will create a warm and sweet-smelling "Fragrance Shop".

Artist Profile:

"okapistudio" is a place for artists to rub, knead, and tweak fragrances while enjoying tea. We hope okapistudio can walk into the community and connect things together through smells and fragrances, encouraging participants to fully sense the natural world and discover themselves with their own two hands, eventually concocting a fragrance that is uniquely their own and enjoy the process of creating something tangible out of an intangible idea.

**Taste Laboratory –
KaCaMa Design Lab
Match Chan
LongYin Lee**



陳少華



李朗賢

Workshop Details:

Interviewing community residents about their gourmet food stories, and creating a unique community food map using the wide range of tastes that will be discovered.

Artist Profile:

KaCaMa Design Lab specializes in sustainable design and pursues design solution that is considerate of the community and environment. Their work encompasses multiple fields, such as product design and development, product packaging, and event planning. In recent years, they have proactively taken part in more community collaboration programs to improve the public space, in hopes that these designs can drive community interaction and discussions about environmental protection.

**Touch Laboratory –
Danny Suen**



Workshop Details:

Exploring the vein lines of buildings, items, animals, and plants in the community and recording down the feelings of coming into contact with such. Expressing the community's feelings through mime classes and theater performance.

Artist Profile:

Danny Suen is a mime and physical theater director, performer, and workshop instructor. He is the director of the Hong Kong Fringe Mime and Movement Laboratory and convener of the Guangzhou Movement Laboratory. His performance philosophy is to explore current issues through physical theaters and activities related to the human body and human life.

— END —

Organizer:

Hong Kong Arts Development Council

Established in 1995, the Hong Kong Arts Development Council (HKADC) is a statutory body set up by the Government to support the broad development of the arts in Hong Kong. Its major roles include grant allocation, policy and planning, advocacy, promotion and development, and programme planning.

The HKADC is to plan, promote and support the broad development of the arts including literary arts, performing arts, visual arts as well as film and media arts in Hong Kong. Aiming to foster a thriving arts environment and enhancing the quality of life of the public, the HKADC is also committed to facilitating community-wide participation in the arts and arts education, encouraging arts criticism, raising the standard of arts administration and strengthening the work on policy research.

Arts Ambassadors-in-School Scheme

In its 11th edition, the Arts Ambassadors-in-School Scheme (AAiSS) organised by HKADC has amassed more than 11,000 arts ambassadors from primary, secondary and special schools. An array of arts activities are organised for arts ambassadors to demonstrate their artistic talents and share the joy of arts with others, as well as to live out the cooperative spirit of 'Live in Art, Thrive in Sharing'.

More than 1,200 arts ambassadors are nominated by some 600 primary, secondary and special schools this year. The diversified activities include "Arts Ambassadors-in-School Finale Party", "Creative+ Arts Camp", "Arts Enhancement Courses", "Summer Rendezvous", arts programmes appreciation and volunteer services with aims to broadening their horizons and enriching their artistic experience.

Strategic Partner:

New World Facilities Management Company Limited

New World Facilities Management Company Limited is a non-profit making company and a wholly-owned subsidiary of New World Group (HK Stock Code: 00017). Embracing the mission of youth development and supporting youth to contribute to society, we strive to develop Youth Square as the platform for youth to exchange knowledge and experience and to develop and discover their potential.

Youth Square

The Youth Square, which came into full operation in 2010, is a youth development project of the Home Affairs Bureau of the HKSAR Government, with an aim to be the hub of diversified youth development activities for youth to develop their potential. Youth Square facilities include the 643-seat Y Theatre, Y Studio, multi-function areas and the Y Loft which has 148 guest rooms. Youth Square has been conducting

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over 180 themed events under “Music & Dance”, “Arts & Culture” and “Community Engagement”. Youth Square has been holding over 9,700 youth events and served for more than 1.8 million participants since 2010. In addition, with participants came from more than 80 countries or regions, Y Loft has been providing accommodations for more than 260,000 youths who participated in various exchange programmes in Hong Kong. Youth Square is located in Chai Wan and is managed and operated by New World Facilities Management Company Limited on a non-profit making basis.

6G model is Youth Square’s guiding principle. 6G refers to Groom, Grow, Glow, Green, Global Vision and Give Back.

Official web site: <http://www.youthsquare.hk>.

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